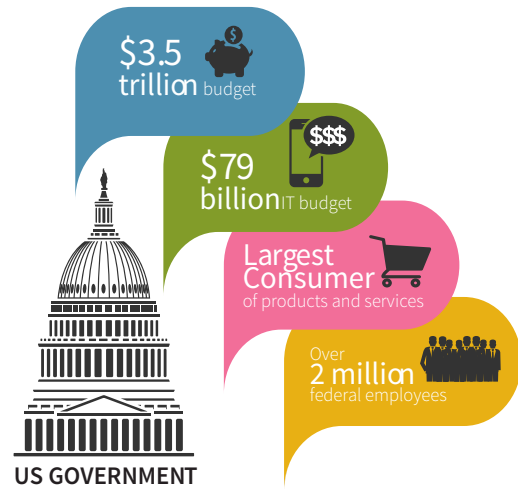


## TECHNOLOGY HAS THE POWER TO CHANGE THE WAY THE COUNTRY RUNS

### Why should I work with the U.S. Federal Government?



The federal government is seeking innovative technology – and is willing to pay for it. Yet too many companies struggle to decipher the rules and regulations to get in the door.

### That’s where we come in.

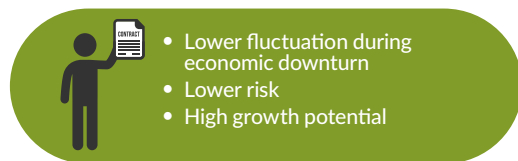
We select only the best and most promising technologies to break into this challenging, yet highly rewarding market. Our members come from startup and emerging growth companies with one thing in common: the potential to change the way the government runs.

### Accelerated Results with Dcode42

Dcode42 provides access to an extensive network of potential partners and customers, invaluable mentorship, hands-on strategic planning, one-on-one sessions with government experts - in short, everything necessary for success.

Our strategic planning covers critical topics from marketing and business development to

### A GOVERNMENT CONTRACT MEANS



technical and legal compliance, bidding and more. We show companies not only how to get in the door but how to succeed for the long haul.

### Choosing the Best Path

Dcode42 can also help companies considering going government but not sure whether it’s the right market for them. In addition to the accelerator program, we also offer in-depth market assessments for companies seeking to understand and evaluate their potential in the government market. We’ll help you make the right move at the right time.

### Here are some of the areas we’re helping shape:



734 15th St NW  
 Washington, DC  
 20005  
 202.759.0651  
[www.dcode42.com](http://www.dcode42.com)

Access



With access to both industry and government, Dcode42's networking program helps companies get their brand name out to the government space and make valuable direct connections.

Learn



Taught by experienced staff and experts, our comprehensive curriculum gets companies "speaking government" quickly. The education program covers essential topics such as protecting IP, government funding cycles, and marketing 101.

Strategy & Implementation



Dcode42's hands-on approach ensures that each company has a government-specific strategy for resourcing, business development, channel and partnering, and more. From market assessments to detailed growth strategies, we don't just help create government plans - we help implement them.

Product Planning



Our strategists and engineers review all the elements of member companies' technologies, from pricing to security compliance and technology roadmaps, to help best position each product in the government market.

Bidding & Winning



The pieces come together as it comes time to bid on contracts. We provide the support and know-how to successfully bid, win, and succeed in the long-term. We even help the government get to companies faster with strategic contracting vehicles.

Post Graduation



Our alumni enjoy a lifetime of support, advice, and access to the Dcode42 community. We can also provide additional support services such as business development, marketing, graphic design, and more.

### We're Changing the Game

Innovative technologies need an innovative approach to the government. Don't waste valuable time and resources aimlessly searching for partial or short-term solutions.

Coming to DC is not required: companies can join us at Dcode42 headquarters in the heart of DC or participate virtually.

Check out our application criteria and online application at [dcode42.com/apply](http://dcode42.com/apply).

## Are you ready to solve the big problems?

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